# Essay

# The growth of online shopping has greatly improved life for the consumer.

Online shopping is radically changing the way **we buy and sell** things and it seems to be affecting more and more people. The web market is well-spread in the world, but does online shopping improve life for the consumer?

The greatest benefit of online shopping is that it allows consumers to buy **whatever** they need without going out. It just requires a click on the basket, which is displayed on the phone or on the computer, and the item will be delivered **to your** home. In addition, if we want to ~~make a gift~~ **send someone a gift**, **someone who lives far away**, now it is possible thanks to online shopping. **There is** a huge variety of articles, from clothes to technological devices, furniture and much else besides. Another point in favour of this global and digital market is that prices can be compared, so it means **that we are able to choose** the cheapest offer and this is extremely important for saving money.

However, **despite** the numerous advantages that online shopping **offers**, there are also lots of drawbacks. Firstly, online shopping means buying something that we can’t see or **actually touch, therefore** we could receive an item which is different from what we expected or, even worse, we might be cheated. What is more, online shopping is negatively influencing local commerce. **Shopkeepers** are suffering from financial losses due to the web market, because modern consumers think that going to the shops is a waste of time.

To sum up, online shopping is a synonym for ‘’purchasing effortlessly’’ and it can be really useful. Nevertheless, we should not always trust the web, because it hides many unpleasant surprises. Online shopping has both pros and cons and we must not depend **solely on the internet for all of our purchases**.

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