**MULTI-CHOICE CLOZE: Choose the correct word to fill each gap in the text below. Write ONLY the letter A, B, C or D. Read the text fully first.**

**Futurecraft.Loop - The** **sneakers that you can’t own**

Recently, *adidas* showed the world the Futurecraft.Loop, a running shoe that has (0) B designed to be fully recycled.

Unlike traditional sneakers, (1) \_\_\_\_ are constructed from diverse materials, the Futurecraft.Loop is (2) \_\_\_\_ entirely from Thermoplastic polyurethane (TPU), from the sole to the laces, and (3) \_\_\_\_ various elements are fused together with heat, so there’s no glue or stitching required, either. That (4) \_\_\_\_ that when the shoe is worn out, it can be broken down into small pieces, which will then (5) \_\_\_\_\_ used to make a brand new Futurecraft.Loop sneaker. This announcement came just before *adidas* was named one of the most transparent brands in the world.

What’s really exciting about the Futurecraft.Loop, (6) \_\_\_\_, is that it is a step towards what’s known as the circular economy, or a “closed-loop” system (which gives the shoe its name). It’s a concept that (7) \_\_\_\_ people in the fashion industry believe can save fashion (8) \_\_\_\_ the mess that it’s in, where over-consumption and irresponsible practices are trashing the planet and creating a monumental waste problem.

**So (9) \_\_\_\_ is the circular economy?**

Right now, we live in an era of linear ownership, where brands buy raw materials, turn them into products and then say goodbye to when they are (10) \_\_\_\_. We buy things with a built-in lifespan, which means it’s only a matter of time before we (11) \_\_\_\_ them away. Recycling rates are low, and because products aren’t designed to be recycled, it’s (12) \_\_\_\_ difficult to re-use them without a drastic reduction in value.

But in a circular system, products are designed to be recycled, and are manufactured (13) \_\_\_\_ their raw materials can be repeatedly used without sacrificing their value. This is where the Futurecraft.Loop comes in. A traditional running shoe made from lots of materials is a nightmare to recycle, but the Futurecraft.Loop can be re-used “again and again and again”, as *adidas* executive Eric Liedtke (14) \_\_\_\_ at the shoe’s launch event. And it will be the company’s responsibility to do the recycling. This is (15) \_\_\_\_ to be achieved via some kind of rental, subscription or buy-back scheme, creating an opportunity for consumers to rent or lease products, (16) \_\_\_\_ than owning them.

 **0. A being B. been C. doing D. done**

1. A. that B. which C. what D. who
2. A. done B. brought C. invented D. made
3. A. its B. our C. her D. your
4. A. says B. wants C. means D. minds
5. A. be B. are C. being D. been
6. A. despite B. though C. yet D. while
7. A. much B. lot C. many D. too
8. A. from B. of C. by D. about
9. A. which B. when C. what D. why
10. A. sell B. sold C. selling D. sales
11. A. send B. bring C. take D. throw
12. A. absolutely B. extremely C. hardly D. eventually
13. A. such as B. except for C. so that D. because of
14. A. described B. told C. spoke D. explained
15. A. maybe B. usually C. likely D. really
16. A. without B. instead C. neither D. rather